



Associate Player Agent/Advisor — Women's Ice Hockey

North America | Commission-Based | Remote-Flexible

Company Overview

Gryphon Sports Management (GSM) is a boutique sports advisory firm dedicated to assisting our clients in achieving their goals. Our team provides advice, connectivity, and ongoing support to ensure our clients' short- and long-term success in sport and beyond.

We are expanding our team across North America and seeking ambitious, motivated, and organized individuals passionate about the business of hockey to join us as Associate Player Agents/Advisors.

Role Overview

This role offers an exceptional opportunity to shape the rapidly growing landscape of women's hockey across North America. You will work closely with female athletes ranging from elite amateur (NCAA/U Sports) to professional levels (PWHL and international leagues), helping them navigate career opportunities, development, and representation.

Key Responsibilities

- Conduct extensive, independent research on female amateur, semi-pro, and professional hockey players using internal and external resources.
- Prospect to attract clients using personal networks, digital outreach, in-person meetings, and social media.
- Liaise with team executives, general managers, and coaches to solicit opportunities for players, schedule meetings, and assist with contracts.
- Provide long-term advisory support tailored to the unique development pathways of women's hockey.

Qualifications & Requirements

- **Network:** Strong, established network within the women's hockey community in North America.
- **Drive:** Exemplary perseverance and dedication — this is a highly competitive and fast-evolving space.
- **Autonomy:** A self-starter who can work independently, remotely, and with minimal oversight.
- **Communication:** Exceptional organizational skills and highly effective communication capabilities.
- **Technical Skills:** Proficient with MS Office (Word, Excel, PowerPoint, Outlook).
- **Flexibility:** Adaptable working hours to accommodate multiple time zones, travel, and fast-paced deadlines.
- **Nice-to-Have:** Sales/CRM experience; background playing or coaching competitive hockey.

Compensation

- **Commission-based (no salary)** — income is directly derived from successful player recruitment and placements.

Application Guidelines & How to Apply

Please read the application guidelines carefully before submitting your materials:

1. **Submission Email:** garnett@gryphonsports.com
2. **File Format:** Combine your CV and Cover Letter into one single PDF document.
3. **File Naming Convention:** GSM Application (Associate Agent, Hockey) – FirstName LastName
4. **Cover Letter:** 1-page (300 words or less, bullet points acceptable) answering:
 - Why are you the best candidate for this role?
 - How do you intend to recruit your first client?
 - Who or what does your hockey network consist of?